Unforgettable Fire® Burning Bush

Euonymus alatus 'Hayman'



Unforgettable Fire Burning Bush
Photo courtesy of NetPS Plant Finder

Height: 7 feet

Spread: 7 feet

Spacing: 5 feet

Sunlight:

Hardiness Zone: 4

Other Names: Winged Euonymus, Burningbush

Description:

Absolutely unforgettable for brilliant, florescent red fall color that is very showy; dense, finely branched, with smaller leaves; a good size for home landscape use; very adaptable and versatile

Ornamental Features

Unforgettable Fire Burning Bush is primarily grown for its highly ornamental fruit. It features abundant showy red capsules from early to late fall. It has rich green deciduous foliage. The small pointy leaves turn an outstanding red in the fall. The warty brown bark and harvest gold branches are extremely showy and add significant winter interest.

Landscape Attributes

Unforgettable Fire Burning Bush is a multi-stemmed deciduous shrub with a mounded form. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and can be pruned at anytime. It has no significant negative characteristics.

Unforgettable Fire Burning Bush is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Unforgettable Fire Burning Bush will grow to be about 7 feet tall at maturity, with a spread of 7 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 5 feet apart. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 50 years or more.

This shrub does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.