



**Hino Crimson Azalea\***  
*Rhododendron 'Hino Crimson'*

Height: 4 feet

Spread: 4 feet

Sunlight: ○ ●

Hardiness Zone: 7

Group/Class: Kurume Hybrids

**Description:**

Striking crimson blooms cover this attractive dense compact shrub in mid spring; foliage is tiny giving a fine texture; ideal when massed in borders, foundation plantings, or low screening; absolutely must have well-drained, highly acidic and organic soil

**Ornamental Features**

Hino Crimson Azalea is covered in stunning clusters of lightly-scented crimson trumpet-shaped flowers at the ends of the branches in mid spring. It has green evergreen foliage which emerges light green in spring. The small glossy narrow leaves turn an outstanding coppery-bronze in the fall, which persists throughout the winter.

**Landscape Attributes**

Hino Crimson Azalea is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Hino Crimson Azalea is recommended for the following landscape applications;



*Hino Crimson Azalea flowers*  
Photo courtesy of NetPS Plant Finder



*Hino Crimson Azalea in bloom*  
Photo courtesy of NetPS Plant Finder

- Accent
- Mass Planting
- General Garden Use

## Planting & Growing

Hino Crimson Azalea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.



*Hino Crimson Azalea flowers*  
*Photo courtesy of NetPS Plant Finder*

*\* This is a 'special order' plant - contact store for details*